

WELCOME TO THE CITY OF DES MOINES



TODAY'S TOPICS

- ▶ Statistics
- ▶ Council Goals
- ▶ Economic Development
- ▶ Public Safety
- ▶ Marina
- ▶ Topics of Curiosity

CITY STATISTICS

- ▶ City has approximately 31,000
- ▶ Diverse population both age and ethnicity
- ▶ Combination of younger families and older established residents
- ▶ 6.5 square miles
- ▶ Median household income \$60,000
- ▶ Challenges for suburban communities
 - ▶ Changing suburban platform to more urbanized dynamic
- ▶ Need to diversify our revenue stream
- ▶ Des Moines has 50% of its trade capture area underwater
- ▶ Economic Development
- ▶ Challenge is to assure quality of life amenities, services and public safety for all

DES MOINES CITY COUNCIL



COUNCIL GOALS

- Protect people and property
- Promote economic stability, growth, and vitality
- Improve and enhance the City's transparency through community communications
- Maintain, and when possible, enhance the City's infrastructure
- Provide efficient and effective customer-oriented City Services
- Preserve and celebrate the historic elements of the City
- Encourage community involvement
- Preserve livability for all generations
- Participate in regional and state issues and decisions
- Protect the natural environment

CITY COUNCIL SUPPORT TO LOCAL AGENCIES



ECONOMIC DEVELOPMENT

- **FAA Building on 216th**



MARINA

- Update



AIRPORT

- Update



DOWNTOWN MARINA DISTRICT

- Adriana



THEATER

- Update



THEATER

rendering (watercolor by the new owner)



HIGHLINE PLACE

- Update



WESLEY HOMES MASTER PLAN

- Update



LANDMARK ON THE SOUND

- Update



PUBLIC SAFETY, JUSTICE & LEGAL

- 4 Patrol teams (Include 5 officers and 1 Sergeant each)
- City divided up into 4 patrolling districts to keep response times low
- New Law Enforcement Model and representation on the King County Violent Crimes Task Force
- Crime Analytics Program
- Department embraces Community Policing as a cornerstone to our mission. Annually the Department takes part in many programs and events to enhance our strong relationship with our citizens. Examples of these programs are:
 - Coffee With a Cop
 - National Night Out
 - Block Watch/Business Watch
 - Camera Registration Program
 - Dog Walker Watch
 - Graffiti Abatement Program
 - Booths in the Des Moines Waterfront Farmers Market
 - Des Moines Police Foundation
 - Shop With a Cop
 - Reading Buddies
 - Steven J. Underwood Scholarship Partner



DES MOINES HISTORIC PRESERVATION



Covenant Beach Bible Camp Historic District at Des Moines Beach Park

- Listed on the National, State and King County Historic Registers
- 2016 State Historic Preservation Officer's Award- Dining Hall
- 2015 King County Executive's Award- Dining Hall
- 2013 King County Executive's Award- Auditorium



Des Moines Field House Park

- Listed on the State and King County Historic Registers

City of Des Moines Celebrates the Reopening of the
Des Moines Beach Park Picnic Shelter and Restrooms
Wednesday, July 12th at 4:30 p.m.



MARINA AND REDONDO

- ▶ Rebuild of Redondo Boardwalk-COMPLETED November 2016
- ▶ Future of Wasson House
- ▶ Marina Sustainability/Enterprise Fund
 - ▶ Paid Parking/North Bulkhead replacement
 - ▶ Dock repair/replacement
 - ▶ Marina redevelopment opportunities

WHAT'S THE STRATEGY

- ▶ Transition to increased sales tax revenue
 - ▶ Build off increased demand function (for example FAA)
 - ▶ Current Franchise Agreements
- ▶ Capture retail leakage
- ▶ Expand the economic base and deploy assets (for example, Marina) in the most sustainable manner
- ▶ Job creation - build on the presence of the FAA and Business Park for cottage, peripheral and logistics business opportunities
- ▶ Expand the value of key City assets, i.e. Marina and Beach Park
- ▶ Technological Workforce Multipliers

WHAT'S THE STRATEGY continued

- ▶ Small business development – Continue partnership with Highline College Small Business Development Center
- ▶ Increase identity and branding of Des Moines as a “Destination” location and increase tourism “To the Beach” in partnership with Seattle Southside Alliance
- ▶ Partnerships:
 - ▶ Port of Seattle
 - ▶ Soundside Alliance
- ▶ Develop Economic Development Strategic Plan
- ▶ Continue to lead actions ensuring our Citizens Health and Safety
 - ▶ Airport impacts (pro and con)

THANK YOU WESLEY HOMES

We are happy to be a partner, share with you what is going on in the city and look forward to your continued involvement and input into City issues.

- Experience
- Wisdom

QUESTIONS?

Thank You

